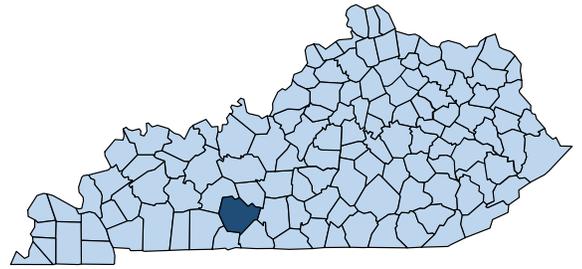


REPORT TO THE PEOPLE



Warren County 2020



DID YOU KNOW... Warren County had 16 youth win blue/champion ribbons at the Mammoth Cave Virtual 4-H Communication Contest. Four were also State 4-H Communication Champions for 2020.



JUST A FEW OF OUR PROGRAMS



Farm &
Home Show



Extension
On the Go!



Virtual
Classes



Kentucky Farms,
Kentucky Flavors



Website: warren.ca.uky.edu



Facebook: @LivingWellinWarrenCounty



YouTube: @CESWarren



Blog: <https://warrencountyagriculture.com>

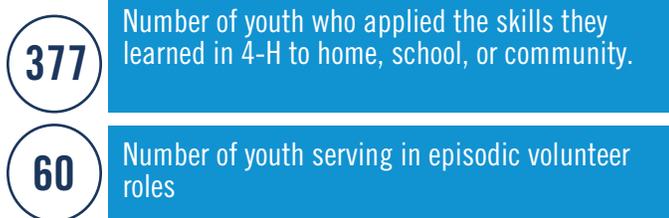
For More Information, Please Contact us at:

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5162 Russellville Road, Bowling Green, KY 42101

4-H YOUTH DEVELOPMENT



Virtual Project Tomato Seed Kits



AGRICULTURE AND NATURAL RESOURCES

The Kentucky Farms, Kentucky Flavor (KYF2) Project is funded by the USDA Specialty Crop Grant in partnership with SOKY Marketplace. The goal of the project is to increase the sale and consumption of specialty crops. Educational videos were developed highlighting farmers, where to access crops and how to incorporate them into healthy meals.

Each farm highlighted received \$4050 worth of earned media from the promotion that reached over 56,000 individuals. After a 6 month follow up survey, one hundred percent saw an increase in sales of 10-15%. One hundred percent also noticed an increased awareness of their farm business and featured crop. All farms increased their social media following by 12%-258%, which led to an increase in customers and name recognition from the general public. One farmer attributed a big increase on their Facebook page to KYF2 and said he was appreciative of the project because “most farmers do not have the means or knowledge to promote their goods on this scale.”

The Pandemic of 2020 brought new challenges to 4-H programming. In order to keep 4-H members engaged in project work, virtual programming was implemented. Over a 15-week time period, agents created take-home kits, pre-recorded videos and held zoom meetings to encourage 4-H members to complete projects for the county fair. Participants were challenged with baking, photography, wood working, crochet and knitting, and acrylic painting projects, to name just a few. Older teens were recruited to demonstrate many of the project kits.

Survey results indicated that 90% of participants learned how to read a recipe and use measuring cups & spoons, 78% of youth participating in these projects learned new skills. One participant stated “I learned a lot from the kits over the summer. I gained many new skills in painting and photography and in baking. I also learned how to read a recipe and when to add in dry and liquid ingredients”. In total 605 projects were completed.



Kentucky Farms, Kentucky Flavor (KYF2)



FAMILY AND CONSUMER SCIENCES



Virtual Career Readiness Program

More than 670,000 Kentuckians — roughly one-third of the commonwealth’s workforce — filed for unemployment insurance, for the first time, between March 14, 2020 and May 2, 2020. The coronavirus pandemic put a bigger share of Kentucky’s workforce out of a job than almost any other state in America, leaving many Kentuckians without a job. Warren County Family and Consumer Sciences Agent offered Virtual Career Readiness programming.

The program included educational videos on: How to Create a Cover Letter, Building a Resume, and Job Interview preparedness. Additionally, she promoted Workforce Readiness resources for the community on WBKO’s Farm and Home show, reaching around 2500 individuals. Participants expressed an increase in knowledge on building a cover letter and resume, in addition to higher confidence in preparing for job interviews. Kristi has plans to further her virtual Career Readiness programming in Warren County.

67

Number of families/caregivers who reported supplementing their diets with healthy foods that they grew or preserved (community or backyard gardens, fishing, hunting, farmers markets).

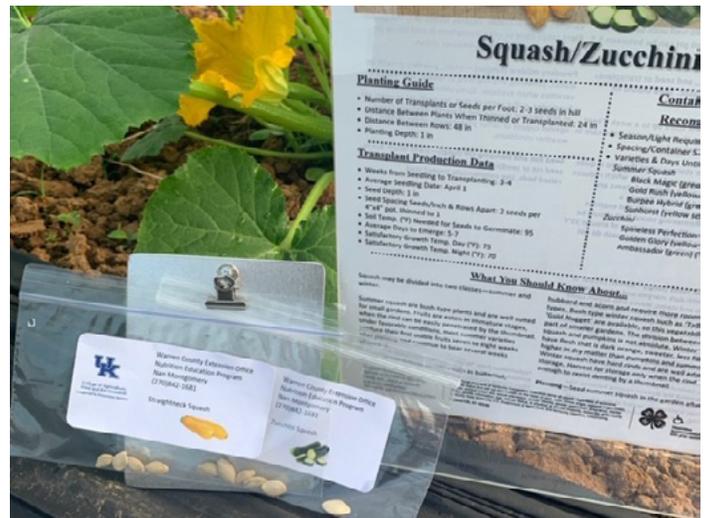
1000

Number of participants reporting improved knowledge regarding life span behavior and decisions that affect health and well-being.

NUTRITION EDUCATION

During the COVID 19 pandemic, many individuals in Warren County faced food insecurity. Feeding America Kentucky’s Hartland stated, one in seven adults, and one in five children, in the 42 counties served, are faced with hunger every day.

In an effort to help fight hunger, the Warren County SNAP Education Assistant collaborated with the Warren County Public Library to offer seeds for their seed catalog. This campaign was inspired to help people grow their own food and cut down on cost at the grocery store. The Warren County Snap Education Assistant taught a variety of gardening and nutrition classes to Warren County resident’s virtually through the Library’s Facebook Page. Four hundred and fifty families received seeds, gardening recipes, and nutrition publications. Through Facebook Live an additional 556 people had access to videos, which contained nutrition and gardening information.



Warren County Seed Project

91%

Percentage of adults showed improvement in food safety practices like proper hand washing, cooking meat to the proper temperature and thawing foods safely.

83%

Percentage of participants showed improved in physically activity by exercising at least thirty minutes a day or making small changes to become more active.

COMMUNITY ECONOMIC DEVELOPMENT

The Warren County Extension Agents and Staff created a fun, mobile educational program to highlight all program areas offered entitled *Extension On the Go*. This collaborative effort focused on compiling educational materials, family activities, recipes and more for Warren County residents to enjoy, reaching many new to Extension. In a follow up survey, we learned that due to the Extension on the Go Program:

- 91% of the respondents indicated the program lifted their spirits
- 82% feel more confident in your ability to select prepare and store produce from the farmer's market
- 82% feel more confident in creating self-care habits
- 64% visited a Warren County Agritourism operation
- 63% utilized the local parks walking trail guide

The feedback from the program was positive and participants were appreciative of a fun, educational program.



September's Extension on the Go! bag

5500

Number of residents indicating a willingness to support local food markets as a result of awareness raised through Extension programming.

7500

Number of individuals more likely to buy a Kentucky fruit or vegetable as a result of tasting a Plate It Up! Kentucky Proud recipe sample.

... just a few ways Extension supports Kentucky

- **37,770** Kentucky youth applied the skills they learned in 4-H to home, school, or community.
- **5,510** Kentucky producers implemented sustainable practices they learned through Extension programs.
- **6,121** Kentucky families grew a garden using Extension resources
- **17,504** Kentuckians reported improved lifestyles through a focus on proper nutrition, disease and injury reduction and comprehensive health maintenance.

COOPERATIVE EXTENSION



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